

# 12 tools you can use for keeping your practice un-stuck and on the cusp of innovation...

1. Have monthly creativity brain storming meetings.
2. Prior to team meetings have one team member research an innovative new idea. Then present it at the team meeting. Discuss, customize and implement it.
3. Attend Courses and Implement new ideas.
4. Read Journals and implement new ideas.
5. Re-invent new ways of doing things that are already working well in your practice.
6. Poll your customers to find out how they are thinking, feeling and changing.
7. Adopt a business philosophy of never being satisfied with the status quo.
8. Explore new ideas with curiosity...and not through your defensive self preservation mechanisms.
9. Modernize the look and feel of your practice décor.
10. Be technically proficient and be able to offer the most up to date clinical services.
11. Find a mentor and consider becoming a mentor (teaching others is the highest form of learning).
12. Become involved in a study club group and learn as much as you can about other people's approach to practicing dentistry.



## Author Bio

**Peter Barry** is a Dental Success Coach™, Certified Management Consultant, and Restorative Dental Hygienist. He provides customized group and one on one "Success Coaching" to Dental professionals across N. America.

**[peter@practicemastery.com](mailto:peter@practicemastery.com) / 416-568-5456**



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*Creativity begins when you run out of ideas that come to you easily. Leave conventional wisdom behind by exploring beyond the boundaries of traditional thinking. Don't "Compete"... "Create"... "In the land of creativity there is no competition! Have fun! Happy Dentistry.*

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